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# Business Support Facility for Resilient Agricultural Value chains


## Cashew Apple Valorisation Conference

**Title: Successes and Lessons Learned from Initial Investment Experience in Developing New Cashew Apple Products in Ghana**

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- Strategic diversification & facility optimization
  - Cashew apple available outside mango season
  - Existing processing-at-source model leveraged



- Several product concepts developed
- Improved taste & acceptability
- Integrated into existing fruit systems



- Low-cost raw material alone does not ensure viability
- Perishability requires stabilization closer to source
- Scale-up needs dedicated systems, cold chain & investment



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# THANK YOU

