

# DAY 2

# Training on Agricultural Policy

## MOVE Ghana

22<sup>nd</sup> – 25<sup>th</sup> of July 2025

### PLENARY DISCUSSION

**J u l i a   R e i m e r s**

C o n s u l t a n t   f o r   A g r i c u l t u r a l  
P o l i c y  
&  
R e s e a r c h e r   a t   U n i v e r s i t y   o f  
H o h e n h e i m

## **Discussion:** Applying the Policy Cycle: What to Consider (differently) When Shaping Policies for the Cashew and Rice Sector?

Again, form small buzz groups of 2 – 4 people and discuss for 10 minutes. Write your ideas on cards. You may distinguish between rice and cashew/ regional and national.

Afterwards results will be discussed and collected in the plenary.

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### GROUP WORK 2


**J u l i a   R e i m e r s**


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**After lunch, return to your breakout room and continue with group work #2**


# Group Work #2: Add insights to your board


## 2.1 Revisit and Complete Group Work #1


 Briefly review your policy cycle discussion from Day 1.

 What did everyone find out regarding the yellow cards/ open questions?

 What are your learnings from the inputs in the morning? Add them to the board.

 Did you also think of the national vs. regional discussion?

 Add missing actors, decisions, events, or debates.

 Are any steps underdeveloped? Are there still open questions? If yes, handle them as you did yesterday.

**LUNCH**

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### Policy Implementation – Choosing the right policy instrument and the AgripolicyKit

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## Understanding the Policy Process

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# Policy Implementation

## From Strategy to Implementation

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„The variety of instruments available to policy-makers to address a policy problem is limited only by their imagination.“

## Look for potential instruments for implementation

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Budget

Actors

Implementation Level

Capacities & Requirements



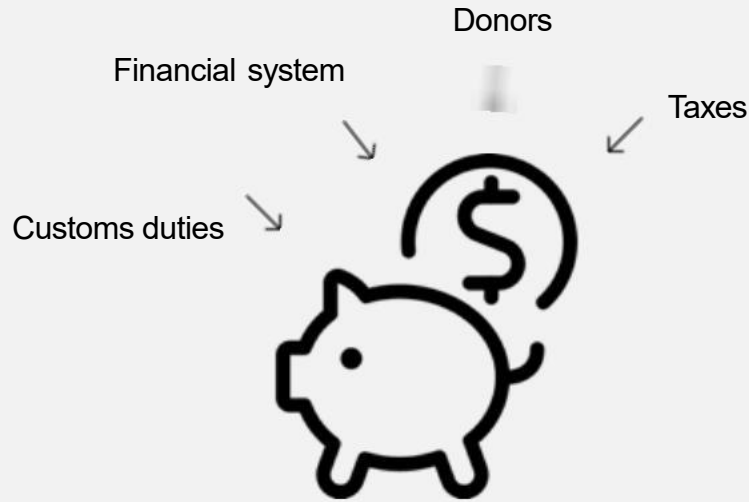
Time

Availability of production factors

Conformity with international treaties

Where to look ?

# Budget: How much money do I have available - now and over the years ?



*e. g. an ordinance on water quality to protect human health and the environment*

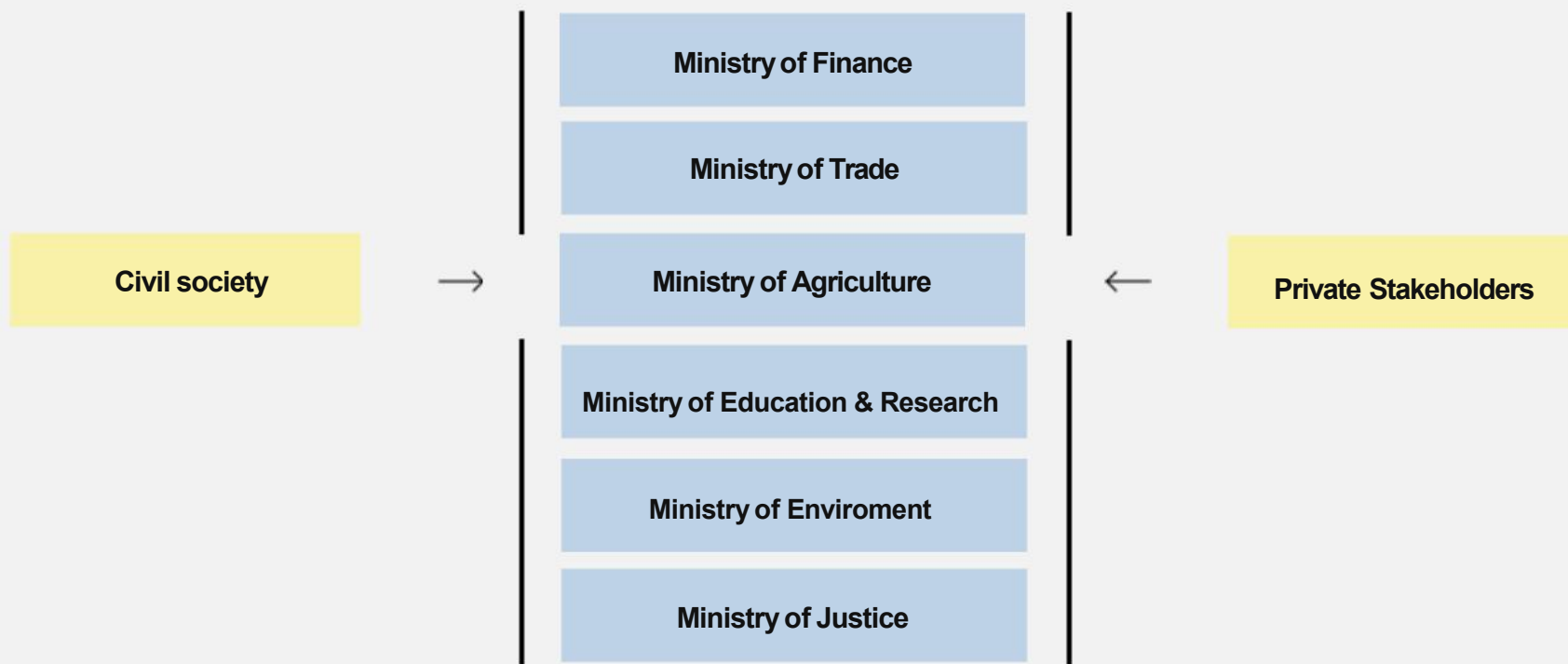


*e. g. input*

*subsidies*

## Actors: Which other government institutions and actors beyond must be involved ?

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## Capacities



**Public authorities with sufficient technical and institutional resources**

*e.g clearly defined responsibilities*

### Administrative preconditions

*e.g legal certainty and arbitration bodies for disputes  
e.g property / land register*



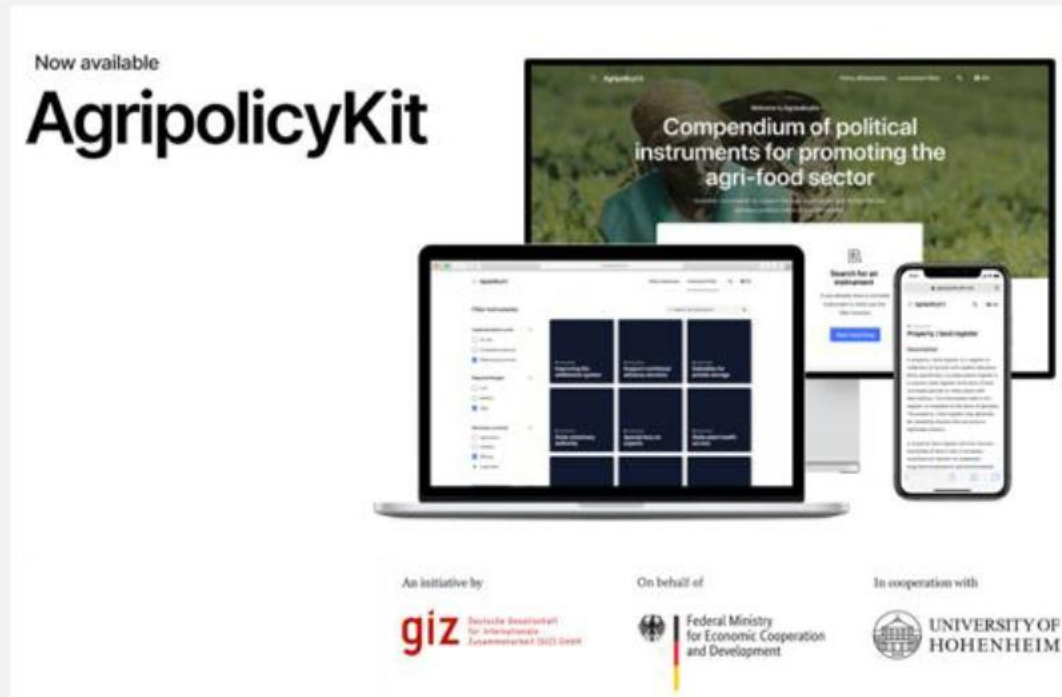
## Implementation Level

### Macro

*e.g introducing binding commercial categories and quality standards*

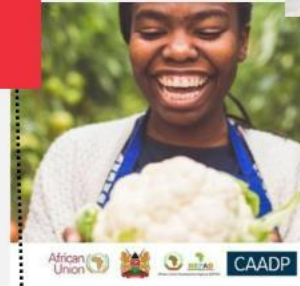
### Micro

*e.g promoting public agricultural advisory service*



AgripolicyKit is a neutral online **compendium of agri-food policy instruments** that can potentially be used to drive transformative change.

# AgripolicyKit Genesis



**2015**  
Kick-Off

**2016 – 2018**  
Global user tests with policy advisors and students

- 2019**
- Official Launch
  - SNRD Innovation Award/ Abidjan
  - AU CAADP 15th Partnership Platform/ Nairobi
  - Consultations with NEPAD/ FAO

**2020**  
Dissemination  
Discussions SNRD

**2021 - 2025**  
Trainings in Zambia, Namibia & Ghana



[www.agripolicykit.net](http://www.agripolicykit.net)

- **Free of cost**
- **Responsive**
- **English/ German/ French**
- **Connecting research and politics**
- **150 instruments +**
- **Neutral & Global**
- **Google SpeedRanking Score: 100/100**

Landing  
Page

Welcome to AgripolicyKit

# Compendium of political instruments for promoting the agri-food sector

Available instruments to support the agri-food sector and bridge the gap  
between intent and achievement.

## Browse by policy dimension

If you want to browse through  
instruments by dimensions or  
development objectives

Start browsing

Option  
1

## Search for an instrument

If you already have a concrete  
instrument in mind or want to filter  
by certain attributes

Start searching

Option  
2

Option  
1

Browse by Policy Dimension: You have an overall goal and want to get inspiration on instruments with which you might achieve that goal.

8  
Dimensions

### Objectives by Policy Dimensions

Find a concrete policy instrument by browsing through different research inspired policy dimensions and development objectives

Social Protection & Gender
**Environment & Natural Resources**
Markets & Prices
Education & Training, Research & Innovation
Trade

Regional Planning & Rural Areas
Agri-food Sector On- & Off-Farm
Health, Quality, Standards & Animal Welfare

<p>Policy Objective</p> <p><b>Improved (natural) resource efficiency</b></p> <p>16 Instruments</p>	<p>Policy Objective</p> <p><b>Improved sustainability in the agri-food sector</b></p> <p>32 Instruments</p>	<p>Policy Objective</p> <p><b>Incentives for environmental protection</b></p> <p>22 Instruments</p>	<p>Policy Objective</p> <p><b>Protect biodiversity and genetic resources</b></p> <p>17 Instruments</p>
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Objectives > Incentives for environmental protection

Policy Objective

## Incentives for environmental protection

22 Instruments

### Instruments (22)

Instrument

## Binding commercial categories and quality standards

low (\$) 

Instrument

## Certification

medium (\$\$) 

Instrument

## Compensatory allowance for landscape management

high (\$\$\$) 

Instruments > **Compensatory allowance for landscape management**

Instrument

# Compensatory allowance for landscape management

## Description

The compensatory allowance for landscape management compensates for costs or loss of income and other disadvantages on farmland in mountain regions and other disadvantaged agricultural zones (e.g. wetlands or steeply sloping areas). It therefore promotes arable or livestock farming practices that preserve a certain agricultural structure and cultural landscape that would not be competitive without support (e.g. preserving mountain pastures or managing grassland in protected areas).

## Requirements

- Clear and coherent political strategy and targets for policy-makers and public authorities
- Clear responsibilities in public authorities

Policy Objective ▼Implementation Level ▼Required Budget ▼Impact Horizon ▼Administrative Complexity ▼Ministries Involved ▼Trade Impact ▼Relevant SDG ▼

## What it is – and what it is not

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### AgripolicyKit is not...

- ... a toolkit for analysing policy processes
- ... providing recommendations on which instruments to use for implementing a certain policy or policy goal
- ... complete.

### AgripolicyKit is ...

- ... a compendium for policy instruments
- ... providing an overview on which instruments are available in order to achieve a pre-defined policy goal
- ... never complete.

**Try it out yourself:** [www.agripolicykit.net](http://www.agripolicykit.net)

**You have  
questions?**



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### GROUP WORK 3

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# Group Work #3:

## Closer look at implementation



### Revisit and Complete

Add to group work #1 and #2, if necessary.



### Deep Dive into Implementation

Which instruments were chosen for the implementation of your strategy/policy?



### Beneficiaries and Effects

Discuss on who benefited from these policy instruments? Who did not? Were there unintended effects?



### Explore with AgripolicyKit

Use the AgripolicyKit ([www.agripolicykit.org](http://www.agripolicykit.org)) with your mobile phone or laptop: Which other instruments could have been used or added to operationalize the strategy/policy?

Thank you!