



# Market-Oriented Value Chains for Jobs and Growth in the ECOWAS Region (MOVE-ComCashew)

## e-MOVE: E-Learning for Resilient Cashew Agribusinesses

### 1. Promoting Resilient Value Chain Skills for Jobs and Growth Through Online Learning

The GIZ/MOVE-ComCashew project has initiated e-MOVE, an online learning academy, to address the growing demand for skilled professionals in the rapidly evolving global cashew sector. This initiative aims to build the capacity of stakeholders across the cashew value chain and is co-funded by the European Union (EU), under the Samoa Agreement with the Organization of African, Caribbean and Pacific States (OACPS), and by the Federal Ministry for Economic Cooperation and Development (BMZ).

The e-MOVE platform, hosted on [www.atingi.org](http://www.atingi.org), offers flexible and accessible digital education to promote sustainable growth and resilience in the cashew industry. These free, self-paced courses enhance knowledge and skills in **cashew production, processing,**

**marketing,** and **agribusiness.** The courses support skill development for resilient cashew agribusinesses, helping farmers, processors, and entrepreneurs thrive.

### 2. Comprehensive Course Offerings on Cashew Production, Processing, and Agribusiness Skills

e-MOVE is more than just an online learning hub; it is a transformative tool designed to empower individuals and organizations in the OACPS Member States to support skill development, enabling the creation and management of resilient cashew agribusinesses.

Learners can engage with content at their own pace, ensuring that professional development fits within their schedules. These courses are accessible to learners across the OACPS Members States and beyond, fostering a community of cashew professionals equipped to meet industry demands.

**e-MOVE** offers a comprehensive curriculum designed to cover critical areas of the cashew value chain. Learners will gain insights into cashew production, including best practices for yield optimization and sustainable farming techniques.

The courses also delve into processing skills, enabling learners to add value and enhance product quality. Moreover, learners will acquire business management and marketing skills tailored to the cashew industry, helping them develop and manage viable agribusinesses.

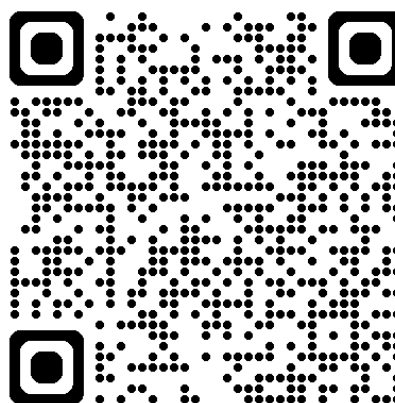
### 3. Start Your e-Learning Journey Today!



We invite you to enrol today and start your journey towards developing essential skills in the cashew sector. Whether you're looking to start, expand, or refine your role in the industry, these courses provide the tools needed to excel.

Join us on this journey to empower cashew agribusinesses and build a more sustainable future — your growth starts here!

Scan the QR code to access courses:



For more information and collaboration, please reach out to [cashew@giz.de](mailto:cashew@giz.de)

The initiative is implemented as part of the Joint Action “Business Support Facility for Resilient Agricultural Value Chains” co-funded by the European Union under the Samoa agreement with OACPS and by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ.

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