



“Cashew makes me a role-model in my community”

Yeboah Yesuanaa

Yeboah is a 35 year old cashew farmer in Kofitiakrom, a small village near Sampa in the Brong Ahafo Region, the western part of Ghana. Yeboah has been growing cashew since the past 10 years. Initially, he used to sell his cashew stock to numerous buyers, resulting in unstable prices throughout the harvest season. In the beginning of 2013, Yeboah made a smart decision by joining the farmer buying association in Kofitiakrom. As part of a Olam’s farmer linkage program, he stopped selling his produce to other buyers. Instantly, Yeboah experienced higher and more stable prices.



Members of the Farmer Buying Association with Olam and ACi staff

Olam offers a win-win situation for all

As proposed in the ACi Matching Fund agreement, Olam aims to improve the livelihood of 26,000 cashew farmers in Ghana. In addition to providing farmers with pre-/off-season loans, jute-bags, and herbicides, Olam also organises monthly training sessions on the application of Good Agricultural Practices. Yeboah, together with other farmers, learnt about proper harvest and post-harvest handling of cashew as well as how correct application increases cashew

yields and result in better quality nuts and higher incomes. The application of Good Agricultural Practices is also in Olam’s interest, as they need to secure their annual supplies of high quality raw nuts.



Yeboah's clean and well-kept farm in Kofitiakrom

So far, Olam Ghana identified 10 model farms to carry out farmer trainings. Yeboah’s farm serves as a good example for the successful application of Good Agricultural Practices and was chosen according to three criteria: (1) he has been selling high quality nuts to Olam for long (2) he is part of the farmer buying association, and (3) his farm is in a very good condition.

“I’m really proud”, says Yeboah, “through my own effort I have a really nice farm. Olam allows me to share my knowledge with other farmers and to be a role-model for good cashew farming in the area.”

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