



Social Impulses through the Cashew-Industry in Ghana

ACCRA AND SUNYANI, GHANA 07. – 14. FEBRUARY 2015



Exposure- und
Dialogprogramme e.V.

How can small farmers and processors benefit from an integrated value chain?

Brief, first-hand, personal and safe – perfect for decision makers



Profit from the know-how of successful cooperation and **expose** yourself to the daily life of cashew farmers and processors in Ghana. You will experience first-hand how they and their family use the skills and knowledge acquired from training sessions to improve their livelihood. You will share their aspirations and visions for social and economic change.



Together with other decision-makers from the business-side, politics, science, media and the civil society, you **reflect** on your experiences after the homestay period. You profit from a programme facilitating international networking and helping to establish strategic alliances.



The **dialogue** with international and national actors and experts helps to assess experiences and opens up new perspectives for **action** within one's own sphere of responsibility.



This exposure trip is intended for action-oriented decision makers being interested in a change of perspective

Why you should participate?



Representatives of enterprises

- Discover diverse approaches to find solutions for challenges in your own company
- Get to know successful cooperation's in the cashew sector
- Reflect on institutional and personal strategies and build up strategic alliance with other institutions and participants

Member of the German Parliament/ Bundestag

- Make use of first-hand personal experiences
- Understand the role of official development assistance and of public-private partnership (PPP) in development cooperation
- Evaluate and help to amend or to design international development policy strategies

Representatives of institutions responsible for international development cooperation

- Benefit from an experiential learning programme with a multi-disciplinary group of participants
- Get to know innovative ways of cooperation
- Learn from and discuss best practise models of PPP

Representatives of the sectors of science and the media

- Profit from a unique inductive learning method
- Take the opportunity to benefit from practical know-how and make personal experiences that may help in your field of competence



Experiences gained by practical work for practical use

Participants' opinions

Lutz Gründer (otto-group)

"The journey to Zambia was at the right time for me. It was consecutive to go further into a question: Where are our products from, which we sell by Otto? It is also about the question of meaning of life and about sustainability."

(EDP Zambia)

Timo Prekop (managing Director of the Board, OAV - German Asia-Pacific Business Association)

"In order to help the inhabitants [...] in a sustainable way, it is necessary, from my point of view, to point out product ideas and perspectives for the marketing of products. In this area we the OAV – German Asia-Pacific Business Association - would like to give support with the help of our network."

(EDP Philippines)

Christoph Sigrist (KfW Development Bank)

"Whenever I have to decide on a new project, I picture the faces of my host family and ask myself: What would be the impact of this project on a family comparable to the one I stayed with?"

(EDP Bolivia)



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The Exposure- and Dialogue Association is carrying out similar programmes since more than 20 years

- Impressions from completed programmes -



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An experienced intercultural team will make sure that you will have a safe, valuable and unforgettable visit in Ghana.



Organization

- In collaboration with African Cashew initiative and GIZ - Gesellschaft für internationale Zusammenarbeit GmbH (German Development Cooperation) the Exposure and Dialogue Association (EDP e.V.) prepares an one-week programme in Ghana.

Support team

- Two experienced staff members of EDP will accompany you together with Ghanaian, English-speaking facilitators.

Board and Lodging

- The accommodation and food provided by the host families will be in accordance with the local cuisine and taste. All efforts will be put in place to provide an acceptable level of hygiene. You will be informed in detail about recommended health pre-cautions and appropriate behaviour.

Security

- In selecting the host families (location, travel routes, etc.) the current security and health situation will be taken into account . There is no specific security and health notice in place for Ghana at this time. (As at: October 2014).



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You will spend three days living and working with (a) person(s) who come from the margins of society in Ghana.

Programme time table

Saturday, 7th February 2015

Evening: Arrival in Accra and Transfer to the conference venue
Check-In, Dinner and Opening-session

Sunday, 8th February 2015

Flight to Sunyani, Check-In, Welcome and Introduction

Monday, 9th February 2015

Morning: Transfer to the Exposure sites and hosting households

Monday, 9th - Wednesday, 11th February 2015

Living and working with the hosts (3 days and nights)

Thursday, 12th February 2015

Morning transfer to the central venue in Sunyani, check-in
Reflection, individually and in small groups; Elaboration of key stories

Friday, 13th February 2015

Morning: Flight to Accra, check-in
Afternoon: Dialogue Workshop

Saturday, 14th February 2015

Morning: Wrap-up plenary session
Afternoon: free for individual talks or personal exploration;
depending on individual flight schedules



Contribution to the Costs

*EDP e.V. is a non-profit association. Our aim is to strengthen the **support** of the economy and society **for poverty reduction and social development** and to promote **innovative approaches** to improve the living conditions in developing countries. To cover the costs related to the preparation and organisation, the participants are*

requested to contribute the amount of EUR 2,700* plus approx. EUR 950 for the flight tickets**

This includes:

- Cooperation in the preparation and follow-up
- Information materials
- Transport within Ghana
- Board and lodging
- Professional support provided by English-speaking local facilitators
- Assistance and Guidance provided by experienced staff of EDP e.V. and African Cashew initiative

You will be responsible for:

- International flight to Ghana
- Travel & health insurances
- Vaccinations, medicine, medical prevention
- Visa procurement for Ghana
- Participation in all parts of the programme
- Openness for personal encounters

* Reductions for self-payers, for instance, are possible upon request. Please contact us.

** As of October 2014



Your Contacts



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- Manager of the Centre for Global Learning (Nueremberg) until 2013
- Chairman of Bavarian support association of Oikocredit



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Cashew – An Opportunity for Poverty Reduction?!

Why



- As at 2012, 90% of the households growing cashew in Africa lived in poor rural areas and were earning a low annual income of between 120 and 450 USD and about 45% of global cashew production were produced by these farmers.
- The report about food insecurity in the World “place[s] food security and nutrition at the top of the political agenda”
- Worldwide there is an increasing demand for premium quality cashew and Africa has an opportunity to meet this demand by increasing yields and investing in processing
- Sustainably increase the productivity of African cashew farmers through training of farmers on Good Agricultural Practices (GAP) and by encouraging the use of high yield planting materials to ensure an increase in quantity and quality of production
- Establish and ensure sustainable in-country processing and make it competitive on the world market
- Help in creating stable and sustainable business relationships amongst farmer groups, processors, buyers and retailers
- Organize key stakeholders of the sector at the national and regional levels around shared goals; ensure the representation of the processing industry by a professional industry association; align the operations of the various donor programs supporting the sector

How

Who



www.africancashewinitiative.org

Implementing Partners:



Funding partners:



BILL & MELINDA
GATES foundation

